

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, DC 20549

**SCHEDULE 14A
(RULE 14a-101)
SCHEDULE 14A INFORMATION**

**PROXY STATEMENT PURSUANT TO SECTION 14(a)
OF THE SECURITIES EXCHANGE ACT OF 1934**

Filed by the Registrant
Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
 Confidential, for Use of the Commission only (as permitted by Rule 14a-6(e)(2))
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material Pursuant to Rule 240.14a-12

Hurco Companies Inc

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which transaction applies: _____
- (2) Aggregate number of securities to which transaction applies: _____
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined): _____
- (4) Proposed maximum aggregate value of transaction: _____
- (5) Total fee paid: _____
- Fee paid previously with preliminary materials:
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- (1) Amount Previously Paid: _____
- (2) Form, Schedule or Registration Statement No.: _____
- (3) Filing Party: _____
- (4) Date Filed: _____
-

HURCO COMPANIES, INC.

ONE TECHNOLOGY WAY
P.O. BOX 68180
INDIANAPOLIS, INDIANA 46268
(317) 293-5309

NOTICE OF ANNUAL MEETING OF SHAREHOLDERS

To Be Held March 18, 2010

The 2010 Annual Meeting of Shareholders of Hurco Companies, Inc., will be held at our corporate headquarters, One Technology Way, Indianapolis, Indiana 46268, at 10:00 a.m. EDT on Thursday, March 18, 2010, for the following purposes:

1. To elect nine directors to serve until the next annual meeting and their successors are duly elected and qualify,
2. To ratify the appointment of Ernst & Young LLP as our independent registered public accounting firm for fiscal 2010, and
3. To transact such other business as may properly come before the meeting or any adjournments thereof.

The Board of Directors recommends a vote FOR items 1 and 2. The persons named as proxies will use their discretion to vote on other matters that may properly arise at the annual meeting.

The above items of business are more fully described in our proxy statement accompanying this notice. Please read our proxy statement carefully.

If you do not expect to attend the annual meeting, please mark, sign and date the enclosed proxy and return it in the enclosed return envelope which requires no postage if mailed in the United States.

Only shareholders of record as of the close of business on January 13, 2010, are entitled to notice of and to vote at the annual meeting or any adjournments thereof. In the event there are not sufficient votes for approval of one or more of the above matters at the time of the annual meeting, the annual meeting may be adjourned in order to permit further solicitation of proxies.

By order of the Board of Directors,

John G. Oblazney, *Secretary*

Indianapolis, Indiana
January 26, 2010

YOUR VOTE IS IMPORTANT—Even if you plan to attend the meeting, we urge you to mark, sign and date the enclosed proxy and return it promptly in the enclosed envelope.

Important Notice Regarding the Availability of Proxy Materials

In accordance with the rules of the Securities and Exchange Commission, we are advising our shareholders of the availability on the Internet of our proxy materials related to the annual meeting described above. These rules allow companies to provide access to proxy materials in one of two ways. Because we have elected to utilize the “full set delivery” option, we are delivering to all shareholders paper copies of all of the proxy materials, as well as providing access to those proxy materials on a publicly accessible website.

The notice of annual meeting of shareholders, proxy statement, form of proxy card and annual report to shareholders on Form 10-K are available at www.hurco.com/proxymaterials. You may obtain directions to the annual meeting by written request directed to John G. Oblazney, Vice President and Chief Financial Officer, Hurco Companies, Inc., One Technology Way, P. O. Box 68180, Indianapolis, Indiana 46268 or by telephone at (317) 293-5309.

HURCO COMPANIES, INC.
One Technology Way
P. O. Box 68180
Indianapolis, Indiana 46268

Annual Meeting of Shareholders
March 18, 2010

PROXY STATEMENT

SOLICITATION, VOTING AND REVOCABILITY OF PROXIES

This proxy statement is furnished to the holders of common stock of Hurco Companies, Inc. ("Hurco," the "Company," "we," "us" or "our") in connection with the solicitation of proxies by the Board of Directors for the 2010 Annual Meeting of Shareholders to be held at 10:00 a.m. EDT on Thursday, March 18, 2010, at our corporate headquarters at One Technology Way, Indianapolis, Indiana, and at any adjournments thereof. This proxy statement and the accompanying form of proxy are being mailed to our shareholders on or about January 26, 2010. Proxies are being solicited principally by mail. Our directors, officers and other employees may also solicit proxies personally by telephone, electronic mail or otherwise. All expenses incident to the preparation and mailing of this proxy statement and form of proxy will be paid by us.

Shareholders of record as of the close of business on January 13, 2010, are entitled to notice of and vote at the annual meeting or any adjournments thereof. On that date, 6,440,851 shares of our common stock were outstanding and entitled to vote. Each share will be entitled to one vote with respect to each matter submitted to a vote. The presence in person or by proxy of the holders of a majority of the outstanding shares entitled to vote at the annual meeting is necessary to constitute a quorum for the transaction of business.

If the enclosed form of proxy is executed and returned, it may be revoked at any time before it is voted by giving written notice to the Secretary of the Company. If a shareholder executes more than one proxy, the proxy having the latest date will revoke any earlier proxies. Shareholders who attend the annual meeting may revoke their proxies and vote in person.

A proxy, if returned properly executed and not subsequently revoked, will be voted in accordance with the instructions of the shareholder in the proxy. The election of directors will be determined by the vote of a plurality of the votes cast. The proposal to ratify the appointment of auditors will be approved if more votes are cast in favor of it than are cast against.

You should be aware that due to a change in NYSE rules applicable to shareholder meetings held on or after January 1, 2010, brokers will no longer be entitled to exercise discretion to vote shares in an uncontested election of directors if the shareholder does not give voting instructions. Accordingly, if you hold your shares in "street name" and wish your shares to be voted in the election of directors, you must give your broker voting instructions. If your shares are held in "street name" and you do not give your broker voting instructions, your broker will nonetheless have discretion to vote your shares for the proposal to ratify the selection of auditors. Abstentions will be considered as present for quorum purposes, but not as voting in favor of such proposal. Broker non-votes and abstentions will not affect the election of directors or the other proposal to be voted on at the annual meeting.

ELECTION OF DIRECTORS

The Board of Directors currently consists of eight members. The Board of Directors has amended our By-Laws, effective as of the date of the annual meeting, to increase the number of directors to nine. The Board, acting on the recommendation of our Nominating and Governance Committee, has nominated all eight current directors for re-election and Gerhard Kohlbacher, a recently retired Hurco executive, to fill the newly-created vacancy. Each director will serve for a term of one year, which expires at our next annual meeting of shareholders and until his or her successor has been elected and qualifies.

The nine nominees are identified below. No fees were paid to any third parties to identify or evaluate potential nominees. Unless authority is specifically withheld, the shares voting by proxy will be voted in favor of these nominees.

If any of these nominees becomes unable to accept election, the persons named in the proxy will exercise their voting power in favor of other such person or persons as the Board may recommend. All of the nominees have consented to being named in this proxy statement and to serve if elected. The Board of Directors knows of no reason why any of the nominees would be unable to accept election.

The following information sets forth the name of each nominee, his or her age, tenure as a director, principal occupation and business experience for the last five years. There are no family relationships among any of our directors or officers.

| <u>Name</u> | <u>Age</u> | <u>Served as a Director since</u> |
|--------------------------------------|------------|-----------------------------------|
| Stephen H. Cooper ^{1,2} | 70 | 2005 |
| Robert W. Cruickshank ^{1,3} | 64 | 2000 |
| Michael Doar | 54 | 2000 |
| Philip James ³ | 67 | 2007 |
| Gerhard Kohlbacher | 59 | N/A |
| Michael P. Mazza ³ | 45 | 2006 |
| Richard T. Niner ² | 70 | 1986 |
| Charlie Rentschler ² | 70 | 1986 |
| Janaki Sivanesan ¹ | 38 | 2008 |

¹Member of Audit Committee

²Member of Nominating and Governance Committee

³Member of Compensation Committee

Stephen H. Cooper has been a practicing attorney and member of the bar of the State of New York since December 1965. Until his retirement in December 2004, Mr. Cooper was for more than thirty years a partner in the international law firm Weil, Gotshal & Manges LLP, based in New York, where he specialized in corporate finance and federal securities law. Since August 2002, he has served as an Adjunct Professor of Law at New York Law School, Pace University Law School, and, most recently, Albany Law School, teaching courses on federal securities regulation and corporate law, including corporate governance. For more than twenty-five years, Mr. Cooper has been an active member of the senior leadership of the Committee on the Federal Regulation of Securities of the American Bar Association.

Robert W. Cruickshank has been a consultant providing private clients with financial advice since 1981. Mr. Cruickshank also is a director of Calgon Carbon Corporation, a producer of products and services for the purification, reparation and concentration of liquids and gases.

Michael Doar was elected Chairman of our Board of Directors and our Chief Executive Officer in fiscal 2001. He was appointed to the additional office of President in November 2009 following the resignation of James D. Fabris. Prior to joining Hurco, Mr. Doar served as Vice President of Sales and Marketing of Ingersoll Contract Manufacturing Company, a subsidiary of Ingersoll International, an international engineering and machine tool systems business. Mr. Doar had held various management positions with Ingersoll International from 1989. Mr. Doar also serves as a director of Twin Disc, Incorporated, a manufacturer of marine and heavy duty off-highway power transmission equipment.

Philip James is President of James Consulting Associates LLC, a firm that provides strategic advice to senior management of global manufacturing companies, with special emphasis on China. Mr. James has conducted business extensively in China for twenty-five years. Previously, Mr. James served as Chief Executive Officer of Ingersoll Production Systems, a subsidiary of Dalian Machine Tool Group, a Chinese machine tool manufacturer.

Gerhard Kohlbacher served as President of our subsidiary, Hurco GmbH, from November 2004 to December 2009, when he retired. He was primarily responsible for managing our operations in Europe. From November 1985 to November 2004, he held other senior positions in our European operations.

Michael P. Mazza is an intellectual property attorney, and the principal of his law firm, Michael P. Mazza, LLC. Previously, he was associated with Niro, Scavone, Haller & Niro, a Chicago intellectual property law firm.

Richard T. Niner is a self-employed private investor.

Charlie Rentschler is a Senior Vice President of Morgan Joseph & Co. Inc., an investment banking firm. From 2006 to 2009 he was Vice President of Wall Street Access, a registered broker dealer in New York. Between 2003 to 2006, he was the Director, Industrial Research, of Foresight Research Solutions, an independent research firm. From 2001 to 2003, Mr. Rentschler was an independent business consultant providing service to the foundry industry. From 1985 to 2001, Mr. Rentschler served as President and CEO of The Hamilton Foundry & Machine Co. in Harrison, Ohio. He is also a director of Accuride Corporation, a manufacturer of commercial vehicle components located in Evansville, Indiana.

Janaki Sivanesan is a practicing attorney and has her own private practice. She previously practiced law at a large, New York law firm. She was admitted to the bars of the State of New York and Georgia in 2007 and 1996, respectively. Ms. Sivanesan's practice involves a wide range of corporate transactions, from mergers and acquisitions to corporate finance, including public offerings of securities and private equity and venture capital transactions. Ms. Sivanesan also has experience in cross border transactions related to manufacturing and outsourcing, and is particularly knowledgeable with respect to business operations in India.

The Board of Directors recommends a vote "FOR" each of the nominees listed above.

CORPORATE GOVERNANCE

Director Independence and Board Meetings

The Board of Directors has determined that a majority of our directors are “independent directors” as defined by the listing standards of The Nasdaq Stock Market LLC (“Nasdaq”) (the market in which our common stock trades), and the director independence rules of the Securities and Exchange Commission (the “SEC”). The independent directors are currently Messrs. Cooper, Cruickshank, James, Mazza, Niner and Rentschler and Ms. Sivanesan. The Board has affirmatively determined that none of the persons who served as independent directors during fiscal 2009 have a relationship with us that would impair their independence.

Directors are expected to attend Board meetings, meetings of committees on which they serve and our annual meeting of shareholders, and to spend the time needed and meet as frequently as necessary to properly discharge their responsibilities. During fiscal 2009, the Board of Directors held four regular meetings. All directors attended at least 75% of the aggregate number of meetings of the Board and the committees on which they served during fiscal 2009. With the exception of Mr. Niner, all directors attended the 2009 annual meeting of shareholders.

Board Committees and Committee Meetings

The Board of Directors has appointed the following three standing committees.

Audit Committee

The Audit Committee oversees our accounting and financial reporting activities. It appoints our independent registered public accounting firm and meets with that firm and our Chief Financial Officer to review the scope, cost and results of our annual audit and to review our internal accounting controls, policies and procedures. The Report of the Audit Committee is included on page 18 of this proxy statement.

The current members of the Audit Committee are Messrs. Cruickshank (Chairman) and Cooper and Ms. Sivanesan. All members of the Audit Committee are “independent” as such term is defined for audit committee members under the Nasdaq rules and Rule 10A-3 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). The Board has determined that Mr. Cruickshank meets the definition of an “audit committee financial expert,” as defined in Item 407(d)(5)(ii) of Regulation S-K of the Exchange Act.

The Audit Committee held twelve meetings during fiscal 2009.

The Audit Committee operates under a written charter, a copy of which is available on our website at www.hurco.com.

Compensation Committee

The Compensation Committee reviews and recommends to the Board the compensation of our officers and managers and guidelines for the general wage structure of the entire workforce. The Compensation Committee also oversees the administration of our employee benefit plans and discusses with management the Compensation Discussion and Analysis and, if appropriate, recommends its inclusion in our Annual Report on Form 10-K and proxy statement. The Report of the Compensation Committee is included on page 9 of this proxy statement.

The current members of the Compensation Committee are Messrs. James (Chairman), Cruickshank and Mazza. All members of the Compensation Committee are independent directors as defined by Nasdaq rules.

The Compensation Committee held three meetings during fiscal 2009.

The Compensation Committee operates under a written charter, a copy of which is available on our website at www.hurco.com.

Nominating and Governance Committee

The Nominating and Governance Committee assists the Board by identifying individuals qualified to become Board members, maintains our Corporate Governance Principles and Code of Business Conduct and Ethics, leads the Board in an annual self-evaluation, recommends members and chairs for each standing committee, and determines and evaluates succession plans for our Chief Executive Officer.

The current members of the Nominating and Governance Committee are Messrs. Niner (Chairman), Cooper and Rentschler. All members of the Nominating and Governance Committee are independent directors as defined by Nasdaq rules.

The Nominating and Governance Committee held two meetings during fiscal 2009.

The Nominating and Governance Committee is responsible for identifying potential Board members. Nominees will be evaluated on the basis of their experience, areas of expertise, judgment, integrity, ability to make independent inquiries and willingness to devote adequate time to Board duties. The Nominating and Governance Committee's process for identifying and evaluating nominees for director is the same whether the nominee has been identified by the committee or a third party.

The Nominating and Governance Committee will consider candidates for director who are recommended by shareholders. A shareholder who wishes to recommend a director candidate for consideration by the committee should send such recommendation to our Secretary at One Technology Way, Indianapolis, Indiana 46268, who will forward it to the committee. Any such recommendation should include a description of the candidate's qualifications for Board service and contact information for the shareholder and the candidate.

A shareholder who wishes to nominate an individual as a candidate for director without the recommendation of the Nominating and Governance Committee must comply with the advance notice and informational requirements set forth in our By-Laws, which are more fully explained later in this proxy statement under "Shareholder Proposals for our 2011 Annual Meeting."

The Nominating and Governance Committee operates under a written charter, a copy of which is available on our website at www.hurco.com.

Compensation Committee Interlocks and Insider Participation

No member of our Compensation Committee was, at any time during fiscal 2009 or at any other time before fiscal 2009, an officer or employee of Hurco. In addition, none of the members of the Compensation Committee were involved in a relationship requiring disclosure as an interlocking executive officer or director under Item 407(e)(4) of Regulation S-K of the Exchange Act. None of our executive officers served as a member of the Compensation Committee at any time during or before fiscal 2009.

Shareholder Communications

The Board of Directors has implemented a process whereby shareholders may send communications to its attention. The process for communicating with the Board is set forth in our Corporate Governance Principles, which are available on our website at www.hurco.com.

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Exchange Act requires our directors and executive officers, and persons who own more than 10% of our common stock, to file reports of ownership with the SEC and Nasdaq. Such persons are also required to furnish us with copies of all Section 16(a) forms they file.

Based solely on our review of the copies of such forms received by us, and written representations from certain reporting persons that they were not required to file a Form 5 to report previously unreported ownership or changes in ownership, we believe that, during our fiscal year ended October 31, 2009, all of our officers, directors and greater than 10% beneficial owners complied with all filing requirements under Section 16(a) except as indicated in the following sentences. James D. Fabris, who resigned as an officer as of October 31, 2009, sold a total of 12,500 shares on September 16 and 17, 2009 and did not file a Form 4 reporting those transactions until October 5, 2009. Michael P. Mazza, one of our directors, purchased 625 shares on May 28, 2008, 700 shares on June 10, 2008, 500 shares on October 16, 2008 and 500 shares on December 17, 2009 and did not file a Form 4 reporting those transactions until January 7, 2010.

Code of Business Conduct and Ethics

We have adopted a Code of Business Conduct and Ethics, which applies to all of our directors, officers and employees, including our principal executive officer, principal financial officer and principal accounting officer. If we grant any waiver to the Code of Business Conduct and Ethics, we will disclose the nature of such waiver in a Current Report on Form 8-K that we will file with the SEC. A copy of the Code of Business Conduct and Ethics is available on our website at www.hurco.com. We will disclose any amendments or updates to our Code of Business Conduct and Ethics by posting such amendments or updates on our website.

EXECUTIVE COMPENSATION

Compensation Discussion and Analysis

The goals of our executive compensation program are to establish an appropriate relationship between executive pay and the creation of shareholder value, while at the same time motivating and retaining qualified employees. This section and the tables that follow it provide information regarding the compensation program and practices as they relate to the total pay for our Chief Executive Officer, Chief Financial Officer, another executive officer and a former executive officer, all of whom are identified in the Summary Compensation Table on page 10, and are referred to as the “named executive officers” in this analysis. We do not currently have any executive officers who are not also named executive officers.

The responsibilities of the Compensation Committee of the Board of Directors (referred to as the “Committee” in this Executive Compensation section) include administering our compensation programs and approving or ratifying all compensation related decisions for the named executive officers.

Impact of Global Recession

Our compensation program was significantly affected by the global recession, which led to a steep decline in worldwide demand for machine tools. Beginning in the second quarter of fiscal 2009, we reduced the base compensation of our executive officers and directors by 10% and suspended the company-match contribution to our 401(k) plan. In addition, there were no bonuses awarded in fiscal 2009.

Elements of Compensation

Our executive compensation program is very simple. We pay our named executive officers a base salary and consider whether to award them discretionary cash bonuses.

Base Salaries. Our industry is highly cyclical and, we believe that offering competitive base salaries is a key factor in attracting and retaining talent. Base salaries generally carry over from the prior year and are reviewed annually for possible adjustments. Our Chief Executive Officer makes a recommendation on salary adjustments for each of the other named executive officers. Our Chief Executive Officer bases his recommendations on his subjective assessment of our overall performance, his assessment of individual’s contributions to that performance, and to a lesser extent, his views on competitive practices in our industry and of other similar sized public companies. The members of the Committee then use their own business experience and judgment to determine the amount of the increase, if any. The base salary of our Chief Executive Officer is determined by the Committee based on the Committee’s subjective assessment of our overall performance and the Chief Executive Officer’s individual contribution to that performance.

Annual Cash Bonuses. Historically, the Committee has determined on an annual basis whether to pay discretionary cash bonuses to the named executive officers as a reward for past efforts and motivation for future efforts. When making its bonus determinations, the Committee has available to it our annual financial statements for the fiscal year end and related business plan which detail revenue, profit margins, net income and cash flows. The Committee also considers the role of, and the contributions made by, each named executive officer in achieving our business plan. The Committee does not employ a specific formula for taking any of these factors into account. Rather, the Committee makes a subjective assessment of these factors in the aggregate and applies their collective business experience and judgment to determine both how we performed in the year and the amount of the annual bonus to be paid to each named executive officer.

Equity-Based Awards. Although the Committee has the authority to make equity-based awards under the shareholder-approved incentive plan, the Committee did not grant any equity awards to any named executive officers during fiscal 2009.

Medical, Disability and Life Insurance. The named executive officers participate in benefits coverage to help manage the financial impact of ill health, disability and death. All named executive officers are provided supplemental disability benefits and our Chief Executive Officer is also provided a split-dollar life insurance benefit.

Retirement Benefits. We sponsor a 401(k) plan in which all full-time employees are eligible to participate. The purpose of the plan is to provide an incentive for employees to save for their retirement income needs and to assist in our attraction and retention of employees. Our named executive officers participate in the 401(k) plan on the same basis as other eligible employees. Prior to fiscal 2009, we made matching contributions in an amount equal to 100% of the first 6% of a participant's annual earnings that he or she contributed, up to the maximum permitted by law. This benefit was suspended beginning in the second quarter of fiscal 2009 in order to control expenses as a result of the severe economic downturn. We also maintain a deferred compensation program in which our named executive officers and other senior management employees may voluntarily participate. For additional information regarding the deferred compensation program see "Nonqualified Deferred Compensation."

Perquisites. The Committee believes that, even though the level of perquisites provided to the named executive officers is relatively minimal, perquisites are an integral component in establishing the competitiveness of our overall compensation program. Perquisites offered to the named executive officers include reimbursement of a health club membership, personal travel and use of company leased vehicles. For additional information regarding perquisites see "Summary Compensation Information."

Pay Equity. The total compensation of our Chief Executive Officer is greater than that of the other named executive officers. The principal reason for this disparity is that the Committee believes that the Chief Executive Officer is the person most instrumental in the development and implementation of our business strategies.

Employment Contracts

We have employment contracts with Messrs. Doar and Oblazney. These contracts generally provide for continued salary payments and other benefits for 12 months if the officer's employment terminates. Additional information regarding employment contracts is found in this section under the heading "Employment Contracts." We also estimate under the heading "Potential Payments Upon Termination" the benefits that we would have paid to any of our current named executive officers if their employment had terminated on October 31, 2009.

The Committee believes that these contracts are an important part of the overall compensation arrangements for the affected officers. The contracts help to secure the continued employment and dedication of those officers, and provide a reasonable amount of assurance of continued employment. The contracts do not include any specific guarantees regarding continuation of employment following, or compensation payable in connection with, a change in control of the Company.

Compensation Decisions for Fiscal 2009

Details of the compensation payable to the named executive officers for fiscal 2009 are disclosed in the tables and related discussion that follows this “Compensation Discussion and Analysis.” As noted above and in the tables, we did not pay any bonuses or make any incentive compensation awards during fiscal 2009.

Compensation Decisions for Fiscal 2010

On November 19, 2009, employing the methodology described above under “Elements of Compensation,” the Committee approved annual salaries for each of the named executive officers for fiscal 2010 as follows: Mr. Doar - \$337,500, Mr. Oblazney - \$185,000, and Ms. McClelland - \$130,000. The Committee will consider discretionary bonuses with respect to fiscal 2010 when it meets in November 2010.

Taxes and Accounting Considerations

Section 162(m) of the Internal Revenue Code limits the deductibility of non-performance-based executive compensation in excess of \$1,000,000. In fiscal 2009, none of the Company’s officers covered under the law had non-performance-based annual compensation substantially in excess of \$1,000,000. Thus, substantially all such compensation will be deductible for tax purposes. The Committee expects to continue to monitor future compensation decisions in relation to the possible impact of Section 162(m).

Section 409A of the Internal Revenue Code affects the payments of certain types of deferred compensation to key employees and includes requirements relating to when payments under such arrangements can be made, acceleration of benefits, and timing of elections under such arrangements. Failure to satisfy these requirements will generally lead to an acceleration of the timing for including deferred compensation in an employee’s income, as well as certain penalties and interest. We believe that our nonqualified deferred compensation arrangements meet the effective requirements of Section 409A as required by law or regulation.

Report of the Compensation Committee

The Committee has reviewed and discussed the foregoing “Compensation Discussion and Analysis” with management, and based on that review and those discussions, the Committee has recommended to the Board of Directors that this “Compensation Discussion and Analysis” be included in the Company’s Annual Report on Form 10-K and Proxy Statement on Schedule 14A.

Philip James, *Chairman*
Robert W. Cruickshank
Michael P. Mazza

Summary Compensation Information

The following table summarizes the compensation information for each of our named executive officers for the fiscal years ended October 31, 2009, 2008 and 2007:

Summary Compensation Table

| Name and Principal Position | Fiscal Year | Salary (\$) | Bonus (\$) | Option Awards (\$) | All Other Compensation (\$) | Total (\$) |
|---|-------------|-------------|------------|--------------------|-----------------------------|------------|
| Michael Doar Chairman, Chief Executive Officer and President | 2009 | 349,039 | - | - | 65,795 | 414,834 |
| | 2008 | 372,192 | 670,000 | - | 86,088 | 1,128,280 |
| | 2007 | 328,269 | 670,000 | - | 69,548 | 1,067,817 |
| John G. Oblazney Vice President, Secretary, Treasurer and Chief Financial Officer | 2009 | 172,192 | - | 114,205 | 25,358 | 311,755 |
| | 2008 | 183,577 | 100,000 | 114,205 | 32,460 | 430,242 |
| | 2007 | 165,000 | 100,000 | 114,205 | 28,875 | 408,080 |
| Sonja K. McClelland Corporate Controller, Assistant Secretary | 2009 | 121,000 | - | - | 1,420 | 122,420 |
| | 2008 | 129,577 | 90,000 | - | 7,998 | 227,575 |
| | 2007 | 115,346 | 90,000 | - | 5,693 | 211,039 |
| James D. Fabris Former President and Chief Operating Officer | 2009 | 311,808 | - | - | 572,625 ¹ | 884,433 |
| | 2008 | 332,596 | 600,000 | - | 97,052 | 1,029,648 |
| | 2007 | 294,231 | 600,000 | - | 60,536 | 954,767 |

¹ Mr. Fabris resigned as President and Chief Operating Officer effective October 31, 2009 and compensation related to his severance agreement is included in the All Other Compensation column.

The table shows the base salaries, annual cash bonuses, if any, equity-based awards and perquisites and other benefits.

Historically, we have paid cash bonuses awarded by the Committee for performance with respect to a fiscal year in the following fiscal year. There were no cash bonuses awarded in fiscal 2009.

The following table summarizes the information included in the All Other Compensation column in the Summary Compensation Table:

| Name | | Leased Auto | Personal Travel | Supplemental Disability Insurance | Matching 401(k) Plan Contributions | Split-Dollar Life Insurance | Other | Total |
|---------------------|------|----------------|--------------------|---|--|-----------------------------------|---------|---------|
| Michael Doar | 2009 | 24,292 | - | 4,189 | 4,768 | 32,546 | - | 65,795 |
| | 2008 | 30,786 | 1,667 | 4,553 | 13,800 | 34,952 | 330 | 86,088 |
| | 2007 | 27,042 | 10,807 | 4,001 | 10,125 | 16,916 | 657 | 69,548 |
| John G. Oblazney | 2009 | 15,812 | - | 1,070 | 8,476 | - | - | 25,358 |
| | 2008 | 15,585 | 2,103 | 704 | 13,818 | - | 250 | 32,460 |
| | 2007 | 16,737 | - | 456 | 11,025 | - | 657 | 28,875 |
| Sonja K. McClelland | 2009 | - | - | 820 | 600 | - | - | 1,420 |
| | 2008 | - | - | 525 | 7,223 | - | 250 | 7,998 |
| | 2007 | - | - | 206 | 4,851 | - | 636 | 5,693 |
| James D. Fabris | 2009 | 23,745 | - | 6,227 | 5,915 | 30,343 | 506,395 | 572,625 |
| | 2008 | 34,420 | 4,993 | 6,376 | 13,148 | 35,513 | 2,602 | 97,052 |
| | 2007 | 26,765 | 455 | 6,394 | 9,346 | 14,714 | 2,862 | 60,536 |

The amounts shown in the Leased Auto column represent the portion of the lease cost for automobiles leased by us allocable to an executive's personal use of the automobile. Since the automobile is used for both business and personal purposes, the percentage of personal use is calculated and applied to the lease and operating expenses.

Personal travel expenses are the amount we paid or reimbursed the executive for non-business travel costs. There was no personal travel paid or reimbursed during fiscal 2009.

The Split-Dollar Life Insurance amounts represent a portion of the premium paid on insurance policies we own on the lives of the identified employees. All cash contributions are returned to us upon employee separation or death of the insured. We pay the full amount of the premiums and are the beneficiary for a portion of the policies' death benefit. By policy endorsement, the employee has the right to designate the beneficiary for the remainder of the death benefit and related incidental rights.

The amounts in the Other column are for dues paid for a health club membership and other miscellaneous taxable fringe benefits representing less than 10% of the total personal benefits provided to each named executive officer. In addition, in connection with Mr. Fabris' resignation effective October 31, 2009, we agreed to pay severance to him equal to at least eighteen months of his monthly base salary (\$25,125) and a one-time payment of \$52,260. These amounts are included under the Other column for Mr. Fabris. In addition, if Mr. Fabris is not able to obtain other employment at any time during the eighteen months after October 31, 2009, Hurco will pay additional severance compensation to Mr. Fabris in the form of bi-weekly severance payments in the amount of \$12,335 each, less all applicable payroll withholdings, for a period commencing on May 1, 2011 and ending on the earlier of the date Mr. Fabris begins any other employment or October 31, 2011. This additional severance is not included in the above total.

Plan-Based Awards Information

The only incentive plan in which the named executive officers are eligible to participate is the 2008 Equity Incentive Plan, which was approved by shareholders in March 2008. The plan provides for equity-based incentive awards in the form of stock options, stock appreciation rights settled in stock, restricted shares, performance shares and performance units. Under the plan, the Committee has authority to determine the officers, directors and key employees who will be granted awards; determine the form and size of the award; determine the terms and conditions upon which the awards will be granted; and prescribe the form and terms of award agreements. The current number of shares of our common stock that may be issued as awards under the plan is 719,000.

No awards were made under the plan to any named executive officers during fiscal 2009.

The following table summarizes the outstanding equity awards held by any named executive officer as of October 31, 2009:

Outstanding Equity Awards at Fiscal Year End

| Name | Number of Securities Underlying Unexercised Options (#) Exercisable ¹ | Option Awards | | |
|---------------------|--|---|-----------------------|------------------------|
| | | Number of Securities Underlying Unexercised Options (#) Unexercisable | Option Exercise Price | Option Expiration Date |
| John G. Oblazney | 10,000 | 5,000 ² | \$ 26.69 | 11/16/2016 |
| Sonja K. McClelland | 500 | - | \$ 2.15 | 12/17/2011 |

¹ These stock options were fully vested as of October 31, 2009.

² These stock options fully vest on November 16, 2009.

The following table provides information regarding the exercise of option awards by the named executive officers during fiscal 2009. There were no other types of stock awards outstanding during the year.

Option Exercises and Stock Vested

| Name | Option Awards | |
|-----------------|---|---------------------------------|
| | Number of Shares Acquired on Exercise (#) | Value Realized on Exercise (\$) |
| James D. Fabris | 20,000 | 241,600 ¹ |

¹ Represents the exercise of an option to purchase 20,000 shares at an exercise price of \$2.15 per share on June 9, 2009 at the market price of \$14.23.

Nonqualified Deferred Compensation

For the named executive officers participating in the nonqualified deferred compensation plan, the following table provides information regarding fiscal 2009 executive contributions, fiscal 2009 earnings and aggregate balances as of October 31, 2009. There were no Company contributions or aggregate withdrawals or distributions in fiscal 2009.

NONQUALIFIED DEFERRED COMPENSATION

| Name | Executive Contributions in Last Fiscal Year (\$) | Aggregate Earnings in Last Fiscal Year (\$) | Aggregate Balance at Last Fiscal Year End (\$) |
|-----------------|--|---|--|
| Michael Doar | 56,000 | 28,536 | 238,750 |
| James D. Fabris | - | 9,565 | 78,755 |

The amounts shown in this table are also included in the amounts shown in the Salary or Bonus columns of the Summary Compensation Table. All of the contributions by the named executive officers in fiscal 2009 and prior fiscal years were reported in the Summary Compensation Table in fiscal 2009 or prior fiscal years, as applicable. The aggregate balance shown includes earnings on such contributions.

The Deferred Compensation Plan II (the "DCPII") is a nonqualified deferred compensation plan to which senior managers and other highly compensated employees are eligible to participate. A committee consisting of our Chief Executive Officer, Chief Financial Officer and Director of Human Resources administers the plan. This committee is authorized to interpret the plan, establish, amend and rescind any rules and regulations relating to the plan, determine the terms and provisions of any agreements made pursuant to the plan, and make all other determinations that may be necessary or advisable for the administration of the plan.

Eligible participants are able to defer between 2% and 50% percent of their base salary and up to 100% of their annual bonus less required and voluntary payroll deductions in a given plan year. Deferral elections are made by eligible executives in January of each year for amounts to be earned in the following year. The Board of Directors may declare a discretionary amount of matching credits for participants deferring compensation, up to a maximum of 6% of compensation. The Board of Directors has not awarded any such matching credits to the named executive officers participating in the DCPII.

Participants are 100% vested in all deferral and matching accounts at all times. Amounts deferred under the plan are credited with earnings at the rate of return generated by the Vanguard mutual fund investment options elected by the participants that are offered in our 401(k) plan. The earnings do not reflect any above-market or preferential rates of return. Participants may change their investment options at any time by contacting Vanguard. Account balances in the DCPII are payable at the election of the participant either in a single lump sum or in monthly, quarterly or annual installments with a term of between two and ten years. Distributions under the DCPII will not commence prior to the expiration of a six-month period from the date of separation of service or the participant's death, if earlier.

Employment Contracts

Michael Doar entered into an employment contract effective November 13, 2001. The contract term is unspecified. Mr. Doar's salary and bonus arrangements are set annually by the Compensation Committee of the Board of Directors. Other compensation, such as stock option grants, is awarded periodically at the discretion of the Compensation Committee. If Mr. Doar was removed as Chairman and Chief Executive Officer, his employment would continue for thirty days at which time he would be paid severance equal to 12 months of his then current base salary and his health, life and disability insurance benefits would be maintained for twelve months.

John G. Oblazney entered into an employment contract on January 12, 2007. The contract term is unspecified. Mr. Oblazney's salary and bonus arrangements are set annually by the Compensation Committee of the Board of Directors. Other compensation, such as stock option grants, is awarded periodically at the discretion of the Compensation Committee. Mr. Oblazney is entitled to 12 months of salary if the Company terminates his employment for any reason other than gross misconduct (which is not defined in the contract). Mr. Oblazney is also entitled to a lump sum payment in an amount sufficient to maintain his medical and life insurance coverage for 12 months.

Potential Payments upon Termination

| | Resignation (\$) | Death (\$) | Disability (\$) | Retirement (\$) | Termination Without Cause (\$) | Termination For Cause (\$) |
|------------------------------------|------------------|------------------------|-----------------|-----------------|--------------------------------|----------------------------|
| Michael Doar | | | | | | |
| Severance Pay ¹ | - | - | - | - | 337,500 | 337,500 |
| Deferred Compensation ² | 238,750 | 238,750 | 238,750 | 238,750 | 238,750 | 238,750 |
| Stock Options ³ | - | - | - | - | - | - |
| Health Care Coverage ⁴ | - | - | 309,847 | - | 27,097 | - |
| Life Insurance | - | 1,395,000 ⁵ | - | - | 32,654 ⁸ | - |
| John G. Oblazney | | | | | | |
| Severance Pay ¹ | - | - | - | - | 166,500 | - |
| Deferred Compensation | - | - | - | - | - | - |
| Stock Options ³ | - | - | - | - | - | - |
| Health Care Coverage ⁴ | - | - | 174,097 | - | 27,097 | - |
| Life Insurance | - | 333,000 ⁶ | - | - | 361 ⁸ | - |
| Sonja K. McClelland | | | | | | |
| Severance Pay ⁷ | - | - | - | - | 20,250 | - |
| Deferred Compensation | - | - | - | - | - | - |
| Stock Options ³ | - | 6,875 | 6,875 | 6,875 | 6,875 | - |
| Health Care Coverage ⁴ | - | - | 123,339 | - | - | - |
| Life Insurance | - | 234,000 ⁶ | - | - | - | - |

¹ Mr. Doar's contract provides for severance if he is removed as Chairman and Chief Executive Officer. Mr. Oblazney would receive severance if his employment is terminated for any reason other than for gross misconduct. The severance pay is paid in a lump sum distribution on the next regular pay date following the termination date. The amounts shown reflect 12 months of salary.

² Amounts can be paid in a lump sum distribution or installments depending on the participant's election.

³ Reflects the excess of the closing price of \$15.90 for our common stock on October 31, 2009, over the exercise price of outstanding options currently vested and any unvested stock options, the vesting of which would accelerate as a result of the named executive officer's termination of employment on October 31, 2009, as a result of the specified termination event, multiplied by the number of shares of common stock underlying the stock options. Under the terms of the applicable award, all options shall terminate upon the first occurrence of (i) the date of termination of employment by us for cause or voluntarily by the participant for any reason other than death, disability or retirement, (ii) the expiration of three months after the date on which the participant retires or employment is terminated by us without cause, (iii) the expiration of one year after the date on which employment is terminated due to the participant's death or disability, or (iv) upon expiration of ten years from date of grant.

⁴ Amounts represent 12 months of coverage under the short-term and long-term disability plan, any supplemental disability plan payment, and COBRA payments grossed up for tax purposes.

⁵ Amount includes split-dollar life insurance payment of two times annual salary plus one times bonus and \$50,000 maximum benefit for accidental death insurance policy.

⁶ Amounts include life insurance payment of two times annual salary under accidental death insurance policy.

⁷ Amount reflects severance pay in accordance with Company policy based upon years of service.

⁸ Amounts represent 12 months of group term life insurance premiums payable by the Company.

Mr. Fabris is not included in the above table because his employment ended on October 31, 2009.

In addition to the above, if a tender offer or exchange offer for shares of our common stock is commenced, or if our shareholders approve an agreement providing either for a transaction in which we will cease to be an independent publicly owned entity or for a sale or other disposition of all or substantially all of our assets, the outstanding unvested stock options held by Mr. Oblazney will become immediately exercisable in full. None of the other named executive officers has any unvested stock options outstanding.

Compensation of Directors

DIRECTOR COMPENSATION

| Name | Fees Earned or Paid in Cash (\$) |
|-----------------------|---|
| Stephen H. Cooper | 34,200 |
| Robert W. Cruickshank | 43,700 |
| Philip James | 34,200 |
| Michael P. Mazza | 23,350 |
| Richard T. Niner | 32,700 |
| Charlie Rentschler | 24,700 |
| Janaki Sivanesan | 34,200 |

Through March 19, 2009, we paid meeting fees of \$1,500 for each Board meeting attended and quarterly board fees of \$5,000 for each director. Effective March 19, 2009, due to the adverse effects of the current economic downturn, we reduced Board meeting fees to \$1,350 and the quarterly retainer to \$4,500. We paid Mr. Cruickshank an additional \$19,000 retainer in fiscal 2009 for his services as the Audit Committee Chairman. We paid to each of Mr. Niner, Mr. James, Mr. Cooper and Ms. Sivanesan an additional \$9,500 in fiscal 2009 for serving as a Committee chair or Audit Committee member.

As of October 31, 2009, non-employee directors held outstanding options to purchase the following number of shares of common stock:

| | |
|---------------|--------------|
| Mr. Cooper | 5,000 shares |
| Mr. James | 5,000 shares |
| Mr. Mazza | 2,500 shares |
| Ms. Sivanesan | 5,000 shares |

Mr. Doar's compensation for fiscal 2009 is set forth in the Summary Compensation Table and the following tables and narrative. Mr. Kohlbacher's total compensation for fiscal 2009 was \$505,511. Mr. Doar is not included in this table because he did not receive any additional compensation for his service as a director.

**SECURITY OWNERSHIP OF CERTAIN
BENEFICIAL OWNERS AND MANAGEMENT**

The following table sets forth information as of January 13, 2010, regarding beneficial ownership of our common stock held by each director, director nominee and named executive officer, by all directors and executive officers as a group, and by all persons who are known to be beneficial owners of more than 5% of our common stock. Each such person has sole voting and investment power with respect to such securities, except as otherwise noted.

| Name | Shares Beneficially Owned | |
|--|---------------------------|---------|
| | Number | Percent |
| <u>Directors, Director Nominees and Executive Officers</u> | | |
| Stephen H. Cooper | 5,000 ¹ | * |
| Robert W. Cruickshank | 5,000 | * |
| Michael Doar | 58,650 | * |
| Philip James | 5,500 ² | * |
| Gerhard Kohlbacher | - | * |
| Michael P. Mazza | 5,195 ³ | * |
| Richard T. Niner | 231,812 | 3.6% |
| Charlie Rentschler | 3,000 | * |
| Janaki Sivanesan | 5,000 ¹ | * |
| John G. Oblazney | 15,000 ⁴ | * |
| Sonja K. McClelland | 500 ⁵ | * |
| Executive officers and directors as a group (11 persons) | 334,657 ⁶ | 5.2% |
| <u>Other Beneficial Owners</u> | | |
| <u>Name and Address</u> | | |
| Royce & Associates, LLC 1414 Avenue of the Americas New York, NY 10019 | 775,195 ⁷ | 12.0% |
| FMR LLC 82 Devonshire St Boston, MA 02109 | 641,998 ⁸ | 10.0% |
| Dimensional Fund Advisors LP 6300 Bee Cave Road Austin, TX 78746 | 350,084 ⁹ | 5.4% |

* Less than one (1) percent.

¹ Consists solely of 5,000 shares subject to options that are currently exercisable.

² Includes 5,000 shares subject to options that are currently exercisable.

³ Includes 2,500 shares subject to options that are currently exercisable.

⁴ Consists solely of 15,000 shares subject to options that are currently exercisable.

⁵ Consists solely of 500 shares subject to options that are currently exercisable.

⁶ Includes 33,000 shares subject to options that are currently exercisable.

⁷ Based solely on information supplied by Royce & Associates, LLC on a Schedule 13F-HR filed with the SEC on November 10, 2009, indicating beneficial ownership as of September 30, 2009.

⁸ Based solely on information supplied by FMR LLC on a Schedule 13F-HR filed with the SEC on November 16, 2009, indicating beneficial ownership as of September 30, 2009.

⁹ Based solely on information supplied by Dimensional Fund Advisors LP on a Schedule 13F-HR filed with the SEC on October 29, 2009, indicating beneficial ownership as of September 30, 2009.

REPORT OF THE AUDIT COMMITTEE

The Audit Committee is comprised of the three directors named below. The Board of Directors and the Audit Committee have determined that the Committee's current composition satisfies the Nasdaq listing requirements, including the requirement that all Audit Committee members be "independent directors" as defined by Nasdaq rules. The Board of Directors annually reviews the independence of the Audit Committee members under both Nasdaq rules and the SEC's definition of independence for Audit Committee members and the independence requirements in our Corporate Governance Principles. The Board has determined that Mr. Cruickshank meets the SEC's definition of an "Audit Committee financial expert."

The primary function of the Audit Committee is to assist the Board in fulfilling its oversight responsibilities by reviewing the financial information that will be provided to shareholders and others, the system of internal controls that management has established, and the audit process. In doing so, it is the responsibility of the Audit Committee to provide an open avenue of communication between the Board of Directors, management and the independent auditors.

The Audit Committee has reviewed and discussed the audited financial statements of the Company for the fiscal year ended October 31, 2009, with the Company's management. The Audit Committee has discussed with Ernst & Young LLP, the Company's independent registered public accounting firm, the matters required to be discussed by Statement on Auditing Standards No. 61, as amended, as adopted by the Public Accounting Oversight Board in Rule 3200T. The Audit Committee has also received the written disclosures and the letter from Ernst & Young required by applicable requirements of the Public Accounting Oversight Board regarding the independent accountant's communications with the audit committee concerning independence and the Audit Committee has discussed with Ernst & Young the independence of that firm.

The members of the Audit Committee have also confirmed that there have been no new circumstances or developments since their appointment to the Committee that would impair any member's ability to act independently.

Based on the reviews and discussions referred above, the Audit Committee recommended to the Board of Directors that the audited financial statements be included in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2009, for filing with the SEC.

Robert W. Cruickshank, *Chairman*
Stephen H. Cooper
Janaki Sivanesan

**RATIFICATION OF APPOINTMENT OF INDEPENDENT
REGISTERED PUBLIC ACCOUNTING FIRM**

The Audit Committee has appointed Ernst & Young LLP (“Ernst & Young”) as our independent registered public accounting firm for fiscal 2010. The Board of Directors is submitting the appointment of Ernst & Young for ratification in order to permit shareholders to express their approval or disapproval. In the event of a negative vote, the Audit Committee may reconsider this appointment. Representatives of Ernst & Young will be present at the meeting and will be given an opportunity to respond to questions and make a statement, if they desire.

The Board of Directors recommends a vote “FOR” the ratification of Auditors.

INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Ernst & Young served as our independent registered public accounting firm for fiscal 2009. Crowe Horwath LLP (“Crowe”) served as our independent registered public accounting firm for fiscal 2008. Crowe was informed it was not being reappointed as auditor on January 26, 2009. This decision was made by the Audit Committee. The report of Crowe on our financial statements for the fiscal year ended October 31, 2008 did not contain an adverse opinion or disclaimer of opinion, nor were they qualified or modified as to uncertainty, audit scope or accounting principle. During the fiscal year ended October 31, 2008 and through January 26, 2009, there were no disagreements between us and Crowe on any matter of accounting principle or practices, financial statement disclosure or auditing scope of procedure which, if not resolved to Crowe’s satisfaction, would have caused Crowe to make reference thereto in its report on our consolidated financial statements for such periods; nor were there any reportable events as defined in Item 304(a)(1)(v) of Regulation S-K of the Exchange Act.

Audit and Non-Audit Fees

The following table sets forth fees paid to Ernst & Young and Crowe for services provided during fiscal years 2009 and 2008, respectively:

| | 2009 | 2008 |
|---------------------------------|-------------------|-------------------|
| Audit Fees ¹ | \$ 550,000 | \$ 470,000 |
| Audit Related Fees ² | 120,000 | 361,700 |
| Tax Fees ³ | 81,200 | - |
| All Other Fees ⁴ | 26,450 | 32,600 |
| TOTAL | \$ 777,650 | \$ 864,300 |

-
- ¹ Represents fees for professional services provided in connection with the audit of annual financial statements and review of quarterly financial statements.
 - ² Represents fees for professional services provided in connection with the audit of internal control over financial reporting.
 - ³ Represents fees for services provided in connection with tax compliance and tax planning. Our tax compliance and tax planning services were performed by Ernst & Young in 2008, however, Crowe was our appointed independent public accounting firm in 2008, therefore those fees are not shown in the table above for fiscal 2008.
 - ⁴ Represents fees for the audit of our employee benefit plan, and fees related to the inclusion of audited financial statements in our registration statements on Form S-3 and Form S-8.

Pre-approval Policy

The Audit Committee's policy is to pre-approve all audit and permissible non-audit services provided by the independent registered public accounting firm. These services may include audit services, audit-related services, tax services and other services. Pre-approval is generally provided for up to one year and any pre-approval is detailed as to the particular service or category of services and is generally subject to a specific budget. The independent registered public accounting firm and management are required to periodically report to the Audit Committee regarding the extent of services provided by the independent auditor in accordance with this pre-approval, and the fees for the services performed to date. The Audit Committee may also pre-approve particular services on a case-by-case basis. For fiscal 2009 all of the fees reported above as Audit Related Fees, Tax Fees, and All Other Fees were pre-approved by the Audit Committee. During fiscal 2009 Ernst & Young did not provide any non-audit services. The Audit Committee has concluded that the provision of the services listed above is compatible with maintaining that firm's independence.

CERTAIN RELATIONSHIPS AND RELATED PERSON TRANSACTIONS

Under our Code of Business Conduct and Ethics, which is available on our website at www.hurco.com, our directors, officers and employees are not permitted to conduct business on our behalf with a member of his or her family, or a business organization with which he or she or a family member has an interest or employment relationship that could be considered significant in terms of potential conflict of interest unless such business dealings have been disclosed to, and approved by, our Audit Committee.

Further, under our Audit Committee's charter, which is available on our website at www.hurco.com, our Audit Committee must review and approve all related person transactions. No related person transaction in an amount exceeding \$120,000 occurred during fiscal 2009.

SHAREHOLDER PROPOSALS FOR OUR 2011 ANNUAL MEETING

The date by which shareholder proposals must be received by us for inclusion in proxy materials relating to the 2011 annual meeting of shareholders is September 22, 2010.

Our By-Laws provide that shareholders are required to give us advance notice of any business to be brought by a shareholder before an annual shareholders' meeting. For business to be properly brought before an annual meeting by a shareholder, the shareholder must give timely written notice thereof to the Secretary of the Company. In order to be timely, a shareholder's notice must be delivered to or mailed and received at our principal executive offices not less than 60 days prior to the meeting. In the event that less than 70 days' notice or prior public disclosure of the date of the meeting is given or made to shareholders, notice by the shareholder must be received not later than the close of business on the tenth day following the day on which notice of the date of the meeting was mailed or public disclosure was made. The notice must contain specified information about the proposed business and the shareholder making the proposal. These procedures apply to any matter other than nomination of directors that a shareholder wishes to raise at the 2011 annual meeting, including those matters raised pursuant to 17 C.F.R. §240.14a-8 of the rules and regulations of the SEC.

Shareholders who wish to nominate a candidate for election as a director without the recommendation of the Nominating and Governance Committee must provide timely written notice thereof to the Secretary of the Company. In order to be timely, a shareholder's notice must be delivered to or mailed and received by dates explained in the preceding paragraph with respect to shareholder proposals. In addition, the notice must contain additional information concerning the shareholder, the nominee and any "Shareholder Associated Person," the nominee's consent to the nomination, an executed questionnaire in a form signed by the Company's directors and nominees and representatives, and an agreement establishing that there is no undisclosed understanding with respect to the nominee's conduct as a director.

Any shareholder proposals or nominations that do not meet the above requirements will be considered untimely, and any proxy solicited by us may confer discretionary authority to vote on such proposal or nominee. A copy of our By-Laws is available upon request. Such requests and any shareholder proposals or nominations should be sent to John G. Oblazney, Secretary, Hurco Companies, Inc., One Technology Way, P.O. Box 68180, Indianapolis, Indiana 46268, our principal executive offices.

INCORPORATION BY REFERENCE

Notwithstanding anything to the contrary set forth in any of our previous filings under the Securities Act of 1933, as amended, or the Exchange Act, as amended, that may incorporate future filings (including this proxy statement, in whole or in part), the preceding Report of the Audit Committee and the Report of the Compensation Committee shall not be incorporated by reference in any such filings.

ANNUAL REPORT ON FORM 10-K

We have filed our Annual Report on Form 10-K for the fiscal year ended October 31, 2009, with the SEC. Shareholders may obtain a copy of the Form 10-K by writing to John G. Oblazney, Vice President and Chief Financial Officer, Hurco Companies, Inc., One Technology Way, P.O. Box 68180, Indianapolis, Indiana 46268. A copy of the Annual Report on Form 10-K can also be obtained at www.hurco.com/proxymaterials or www.sec.gov.

OTHER BUSINESS

The Board of Directors knows of no other matters that may be presented at the annual meeting. If any other matters should properly come before the annual meeting, the persons named in the enclosed form of proxy will vote in accordance with their business judgment on such matter.

▼ PLEASE FOLD ALONG THE PERFORATION, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE. ▼



Hurco Companies, Inc.

Proxy — Hurco Companies, Inc.

Hurco Companies, Inc.
One Technology Way, Indianapolis, Indiana 46268

PROXY FOR ANNUAL MEETING OF SHAREHOLDERS — March 18, 2010 **Solicited on Behalf of the Board of Directors**

The undersigned hereby appoints as proxies Michael Doar and Richard T. Niner, or either of them, with full power of substitution, to vote all shares of common stock which the undersigned is entitled to vote at the Annual Meeting of Shareholders of Hurco Companies, Inc., to be held at Hurco's Corporate Office, One Technology Way, Indianapolis, Indiana at 10:00 a.m. (EDT), on Thursday, March 18, 2010 and any adjournments thereof, upon the matters on the reverse side and, in their judgement and discretion, upon such other business as may properly come before the meeting.

Only shareholders of record as of the close of business on January 13, 2010, are entitled to notice of and to vote at the Annual Meeting or any adjournment thereof. In the event there are not sufficient votes for approval of one or more of the matters listed on the reverse side at the time of the Annual Meeting, the Annual Meeting may be adjourned in order to permit further solicitation of proxies. If you do not expect to attend the Annual Meeting, please mark, sign and date the enclosed proxy and return it in the enclosed return envelope which requires no postage if mailed in the United States.

The shares represented by the Proxy, unless otherwise specified, shall be voted FOR each nominee listed and FOR Proposal 2.

PLEASE VOTE, DATE, AND SIGN ON REVERSE SIDE AND RETURN PROMPTLY IN THE ENCLOSED ENVELOPE.
