# ANNUAL MEETING OF SHAREHOLDERS OF HURCO COMPANIES, INC.

 Date:
 March 11, 2021

 Time:
 10:00 a.m. (Eastern Time)

 Place:
 Annual meeting to be held live via the Internet - please visit www.proxydocs.com/HURC for more Details

Please make your marks like this: X Use dark black pencil or pen only A. Proposals – Board of Directors recommends a vote FOR the election of each of the directors, FOR proposal 2 and FOR proposal 3. ←

and return just this portion in the envelope provided.

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| 1: Election of Directors:   |   |     |         |          |  |  |
|---|---|-----|---------|----------|--|--|
|   | Nominees:   | For | V       | /ithhold |  |  |
|   | 01 Thomas A. Aaro   |     |         |          |  |  |
|   | 02 Michael Doar   |     |         |          |  |  |
|   | 03 Cynthia Dubin  |     |         |          |  |  |
|   | 04 Timothy J. Gardner   |     |         |          |  |  |
|   | 05 Jay C. Longbottom  |     |         |          |  |  |
|   | 06 Richard Porter   |     |         |          |  |  |
|   | 07 Janaki Sivanesan   |     |         |          |  |  |
|   | 08 Gregory Volovic  |     |         |          |  |  |
|   |   | For | Anainst | Abstain  |  |  |
| <b>2</b> :  | Advisory vote on executive compensation   |     |         |          |  |  |
| 3:  | Appointment of RSM US LLP as our independent registered public accounting firm for the fiscal year ending October 31, 2021. |     |         |          |  |  |
| 4:  | Such other business as may properly come before the meeting or any adjournments thereof.                                    |     |         |          |  |  |
|   |   |     |         |          |  |  |
|   |   |     |         |          |  |  |
| Authorized Signatures – This section must be completed for your vote to be counted – Date and Sign Below. |   |     |         |          |  |  |

| Please Sign Here (Signature 1) | Please Date Above |  |  |
|--------------------------------|-------------------|--|--|
| Please Sign Here (Signature 2) | Please Date Above |  |  |

Please sign exactly as name(s) appear(s) hereon. Joint owners should each sign. When signing as attorney, executor, administrator, or other fiduciary, please give full title. Corporations should provide the full name of the corporation and title of the authorized officer signing the proxy.

#### Non-Voting Items -

Change of Address – please print your new address above

Comments – please print your comments above

# Annual Meeting of Shareholders of Hurco Companies, Inc. to be held on Thursday, March 11, 2021 for Shareholders as of January 15, 2021 This proxy is being solicited on behalf of the Board of Directors

| INTERNET VOTE E   | <u>BY:</u><br>Call <u>TELEPHONE</u>  |  |  |  |
|---|--|--|--|--|
| Go To<br>www.proxypush.com/HURC<br>• Cast your vote online.<br>• View meeting documents.<br>• MA  | <ul> <li>(866) 858-9487</li> <li>Use any touch-tone telephone.</li> <li>Have your Proxy Card/Voting Instruction Form ready.</li> <li>Follow the simple recorded instructions.</li> </ul> |  |  |  |
| <ul> <li>• Mark, sign and date your Proxy Card/Voting Instruction Form.</li> <li>• Detach your Proxy Card/Voting Instruction Form.</li> <li>• Return your Proxy Card/Voting Instruction Form in the postage-paid envelope provided.</li> </ul>  |  |  |  |  |
| The undersigned hereby appoints as proxies Michael Doar and Richard Porter, or either of them, with full power of substitution, to vote all shares of common stock that the undersigned is entitled to vote at the Annual Meeting of Shareholders of Hurco Companies, Inc., to be held at 10:00 a.m. Eastern Time, on Thursday, March 11, 2021, in virtual format only, via webcast, and any adjournments thereof, upon the matters on the reverse side and, in their judgement and discretion, upon such other business as may properly come before the meeting.   |  |  |  |  |
| Only shareholders of record as of the close of business on January 15, 2021, are entitled to notice of and to vote at the Annual Meeting or any adjournment thereof. In the event there are not sufficient votes for approval of one or more of the matters listed on the reverse side at the time of the Annual Meeting, the Annual Meeting may be adjourned in order to permit further solicitation of proxies. If you do not expect to attend the Annual Meeting, please mark, sign and date the enclosed proxy and return it in the enclosed return envelope, which requires no postage if mailed in the United States. |  |  |  |  |

THE SHARES REPRESENTED BY THIS PROXY UNLESS OTHERWISE SPECIFIED, SHALL BE VOTED FOR ELECTION OF DIRECTORS, FOR PROPOSAL 2 AND FOR PROPOSAL 3.

### **PROXY TABULATOR FOR**

HURCO COMPANIES, INC. P.O. BOX 8016 CARY, NC 27512-9903

## Proxy — Hurco Companies, Inc. Annual Meeting of Shareholders March 11, 2021, 10:00 a.m. (Eastern Time) This Proxy is Solicited on Behalf of the Board of Directors

The undersigned appoints Michael Doar and Richard Porter (the "Named Proxies") or either of them, as proxies for the undersigned, with full power of substitution, to vote the shares of common stock of Hurco Companies, Inc., the undersigned is entitled to vote at the Annual Meeting of Shareholders of Hurco Companies Inc. to be held in virtual format only, via webcast, on Thursday, March 11, 2021 at 10:00 a.m. Eastern Time and all adjournments thereof.

The purpose of the Annual Meeting is to take action on the following:

- 1. To elect eight directors to serve until the next Annual Meeting of Shareholders and until their successors are duly elected and qualify;
- 2. To approve, in an advisory (non-binding) "say-on-pay" vote, the compensation paid to our named executive officers;
- 3. To ratify the appointment of RSM US LLP as our independent registered public accounting firm for the fiscal year ending October 31, 2021; and
- 4. To transact such other business as may properly come before the meeting or any adjournments thereof.

The Board of Directors recommends a vote "FOR" items 1, 2, and 3.

This proxy, when properly executed, will be voted in the manner directed herein. If no direction is made, this proxy will be voted "FOR" all nominees for director and "FOR" each proposal. In their discretion, the Named Proxies are authorized to vote upon such other matters that may properly come before the Annual Meeting or any adjournment or postponement thereof.

You are encouraged to specify your choice by marking the appropriate box (SEE REVERSE SIDE) but you need not mark any box if you wish to vote in accordance with the Board of Directors' recommendation. The Named Proxies cannot vote your shares unless you sign and return this card.

 $\rightarrow$ Please separate carefully at the perforation and return just this portion Ľ. the envelope provided.  $\uparrow$